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INFORMATION SYSTEM ADOPTION



Information System Adoption
Within Vietnamese Small And Medium Enterprises



LAP Lambert Acad. Publ. Apr 2011, 2011. Taschenbuch. Book Condition: Neu. 220x150x6 mm. Neuware - SMEs play an important role in economies, including Vietnam's. The need for ISs is now necessary in every enterprise. Most of published studies on information systems have been conducted in developed countries, with little in developing or less developed countries. From those few, there was no one focusing in Vietnam. This book examines the experiences of 7 Vietnamese SMEs when they adopted ISs. The authors...

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- Authored by TruongSinh Tran
- Released at 2011



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